



# Case Study

## Peppercorn Catering Limited

FINANCE



GROW A BUSINESS



### ABOUT THE COMPANY

Established in 2006 the company began as a home based children's party food specialist business. Within a year it expanded into catering for business functions, weddings, funerals and celebrations. By 2010 a café and cake shop opened in Barrow upon Soar followed by another shop in Anstey in 2011. The business continued to grow and a partnership was formed with Sandiccliffe (motor dealership) to provide cafes in 2 of their showrooms. These were successfully transferred over to Sandiccliffe in February 2017. The latest acquisitions to the Peppercorn Catering family are a 1981 Bristol VRT double decker bus café, affectionately called Ella Louise, and the Abbey Park Café in Leicester, due to open in summer 2017.

### HOW THE BUSINESS GATEWAY HELPED

Peppercorn Catering wanted support from someone who had expertise in planning and growing a business, to help them focus on expanding each division and adding new income streams. The Business Gateway provided a business advisor, who has supported Peppercorn Catering to:

- develop a new business plan
- create a financial forecast for the future
- better understand the operating profits
- set targets for growth over the next year
- suggested ideas to help staff feel more involved and responsible for the business and growth of income streams.



**It can be really valuable to speak to someone outside the business who can offer impartial solutions and support, as well as a structured report and on-going advice. The Business Gateway Advisor has been so helpful.**

