



Business Gateway News & ERDF/ESF Update

Sue Tilley Economic Strategy Manager

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ESIF Update and Business Gateway News

- Open Call under PA-2 / PA-3 closed on 20th April - awaiting update - ESIF Committee meets on 28th June
- EAFRD rural business grants scheme closed 31st May. No future Calls scheduled by the Rural Payment Agency
- ESF 2 Calls for £1.9m each closing 12th July. 50% match-funded. The minimum contract value is ESF £200,000.



Increasing our reach what you told us

A few examples



	Idea	Proposed Action
	Link to BizG website for all provider email signatures	Yes - This can be done - LLEP to action
2	BizGateway business card – provide copies for all business support providers to hand out with their own cards	Yes - Business Card and ERDF leaflets to be circulated –
3	Info on where referrals have come from to our projects– is it the Gateway newsletter, enquiry form, telephone etc.?	Detail be provided via evolutive
4	Ask each project for a briefing for the Gateway that they can refer to when advising businesses	Advisors to give a presentation at next BSPN meeting to outline the process and go through action plan template
5	Review template asking for project support details – ask us for guidance, multiple versions for loan, grant, advice etc.	Form available if desired – supply visual at next BSPN meeting Business Support Directory – needs promotion of this. Process is under development
	Run a session where Gateway advisors meet with support providers include economic development officers	This is the Business support Provider Network.
7	Organise a session with BizG advisors and District Economic Development Staff and the BSPN group	This is the Business support Provider Network
8	Refer businesses out at an earlier stage after initial enquiry	Information Data sharing agreement needs to be signed – have all partners signed up to this ?
9	Collect more feedback from providers on whether right businesses have been referred and was the referral effective?	PUDAT meeting)could potentially address this question
10	Promote BizGateway through business rates	Was done previously 2011

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Increasing our reach

From 1st Dec 2017 to 31st May 2018



- Newsletter subscribers – Increased by 3000 to 9000 addresses (pre-GDPR)
- Website visitors/page views – 15,721 visitors / 68,329 page views
- Twitter followers – Increased by 255 followers to 1920
- LinkedIn group members – Increased by 45 members to 1062
- New LinkedIn BizG page – 26 followers





LLEP Business Gateway Performance Update

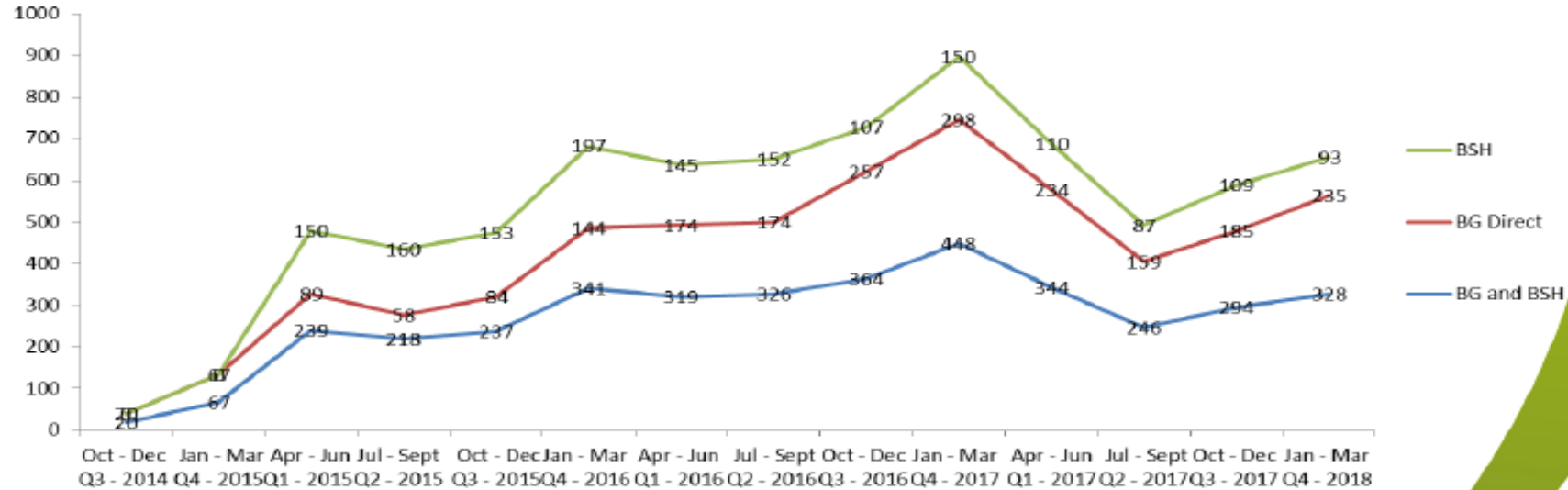
October 2014 – March 2018

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Number of enquiries received

October 2014 – March 2018



Total number of enquiries

3791

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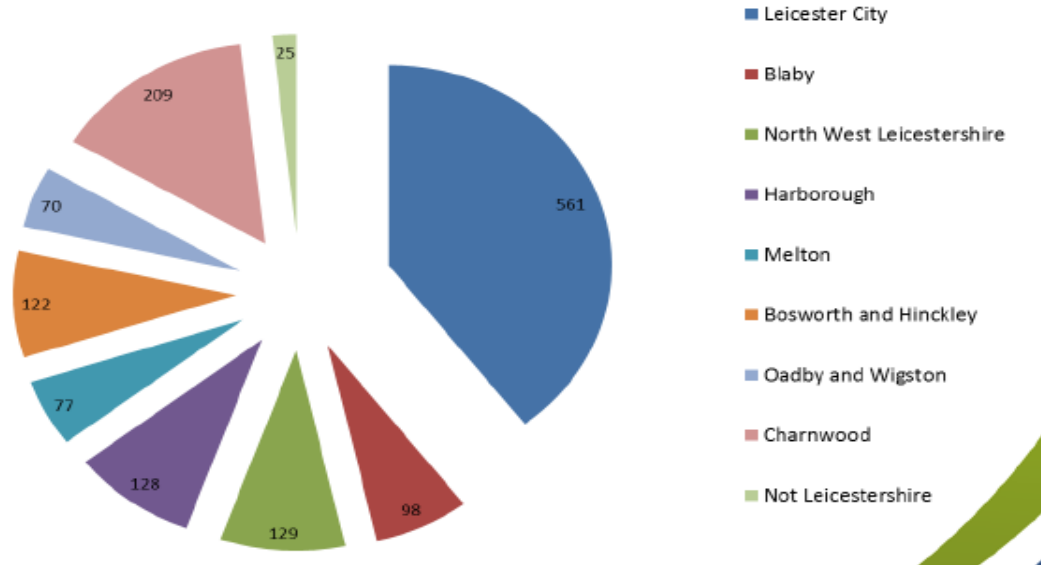


European Union
European Regional
Development Fund



Enquiries by District

October 2014 - March 2018

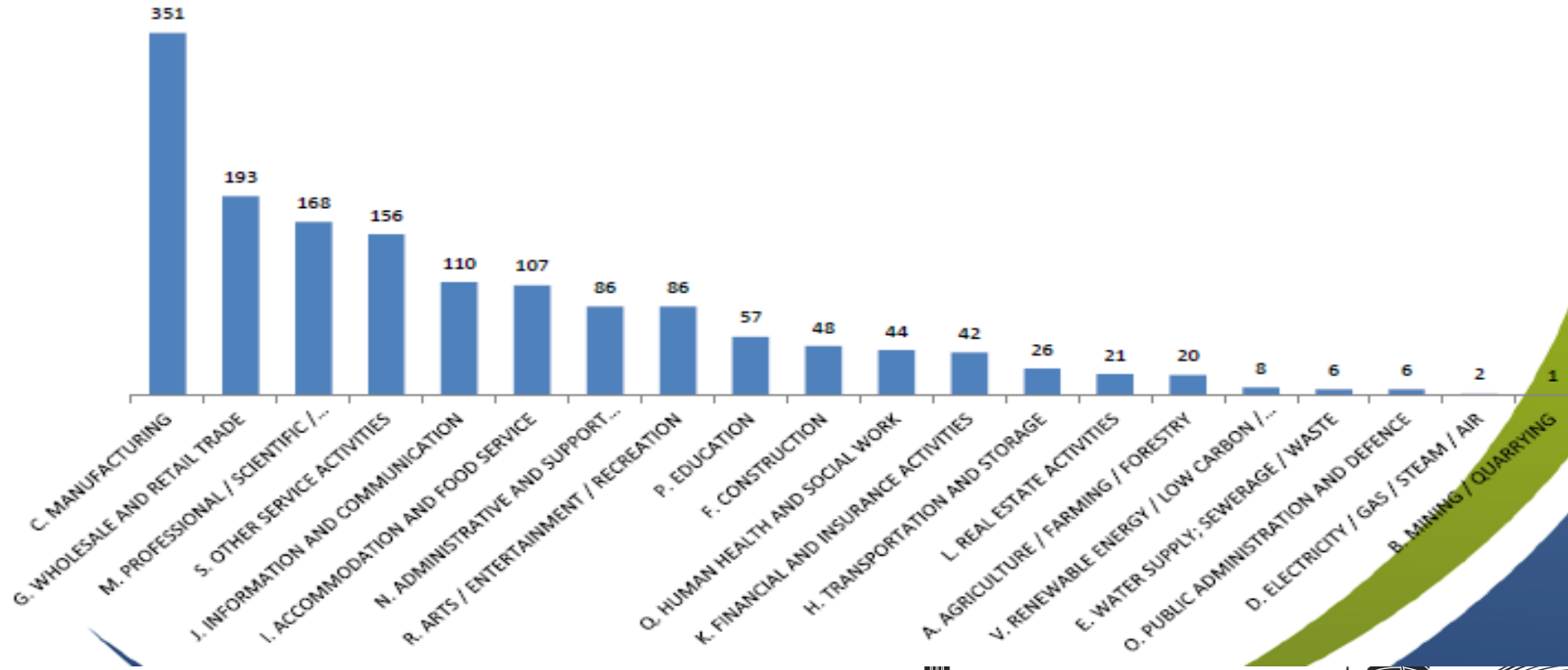


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Enquiries by Sector

October 2014 – March 2018

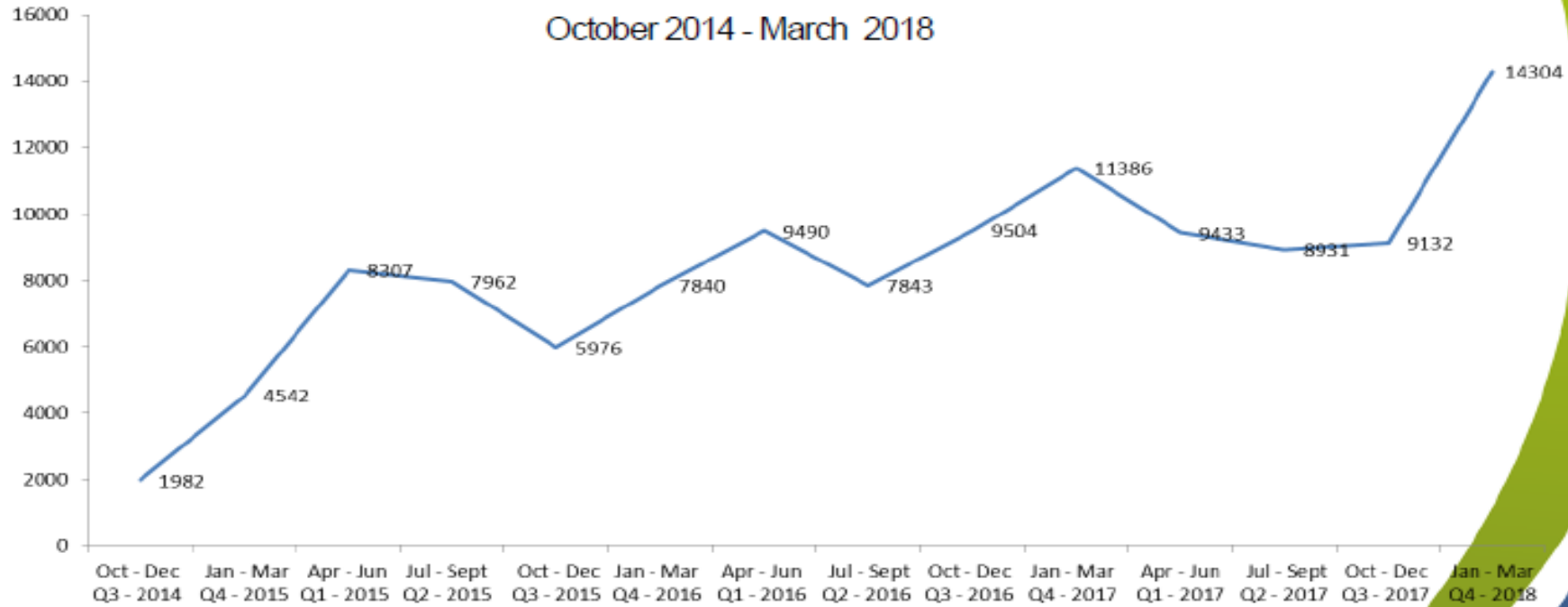


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Website Hits

October 2014 - March 2018



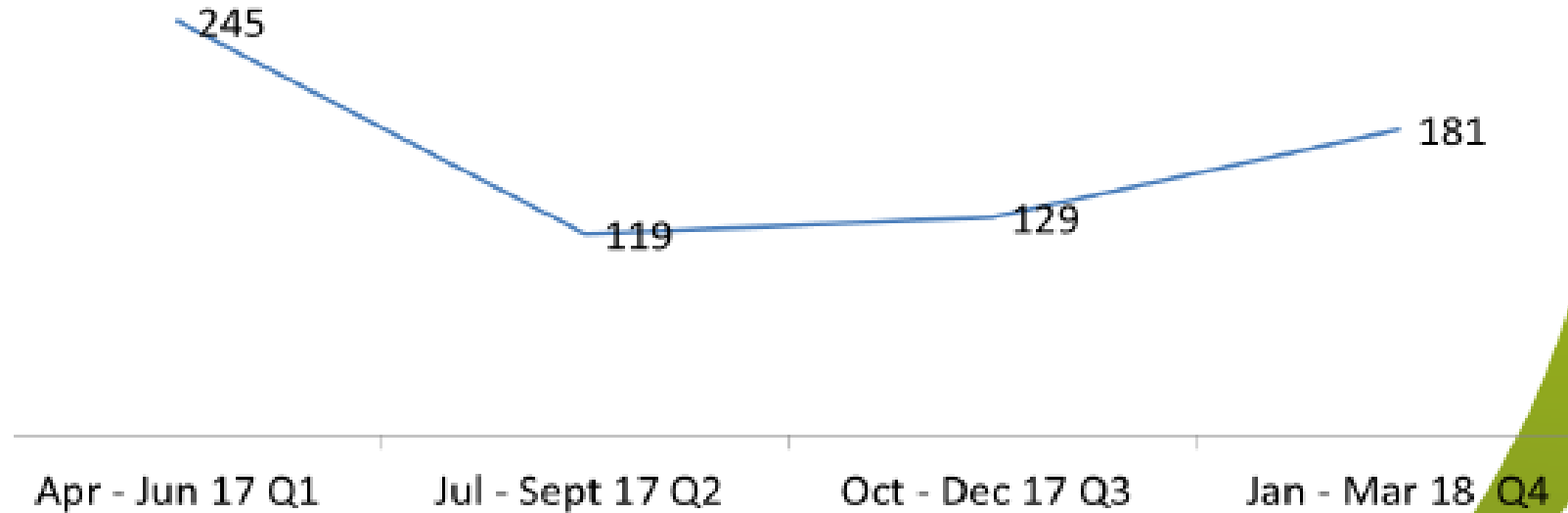
Total number Website hits 116,632

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Business Support Directory

April 2017 - March 2018



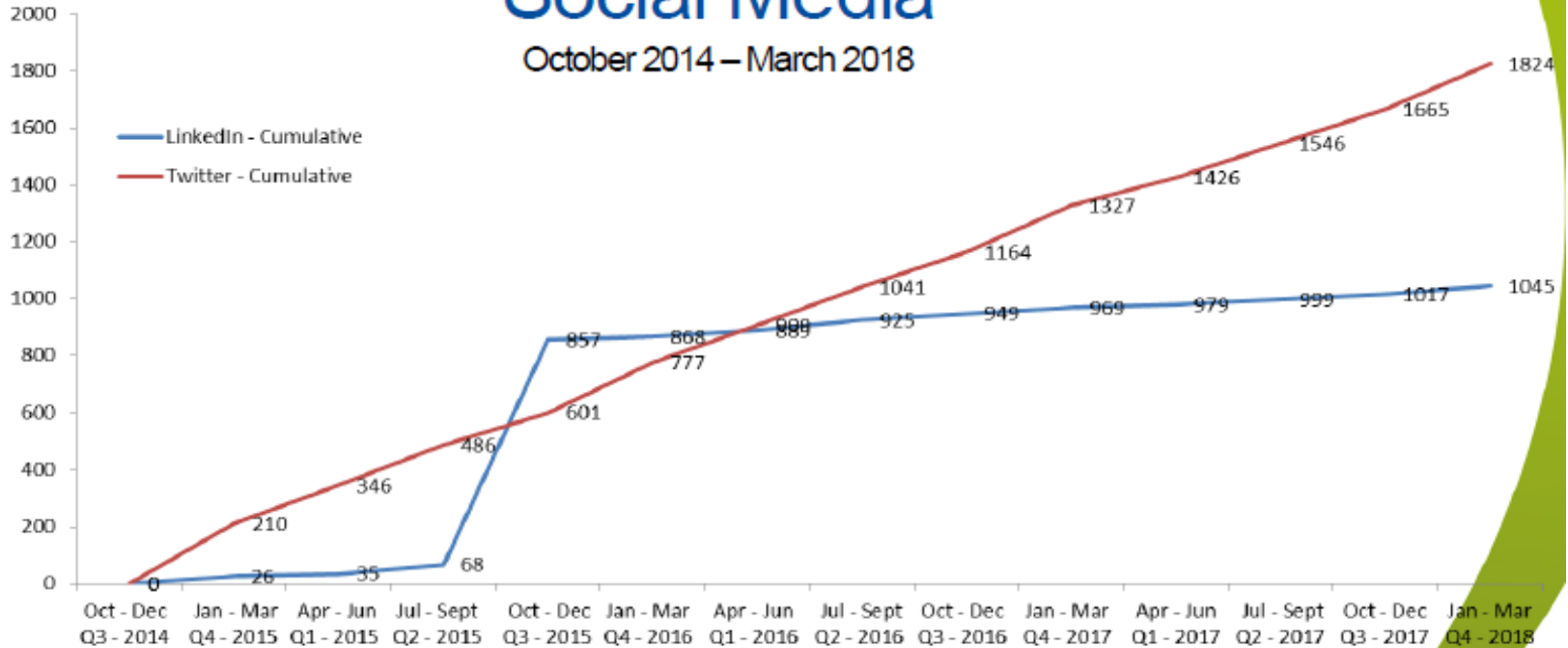
Total number users 674

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Social Media

October 2014 – March 2018



Total Linked in members
1045

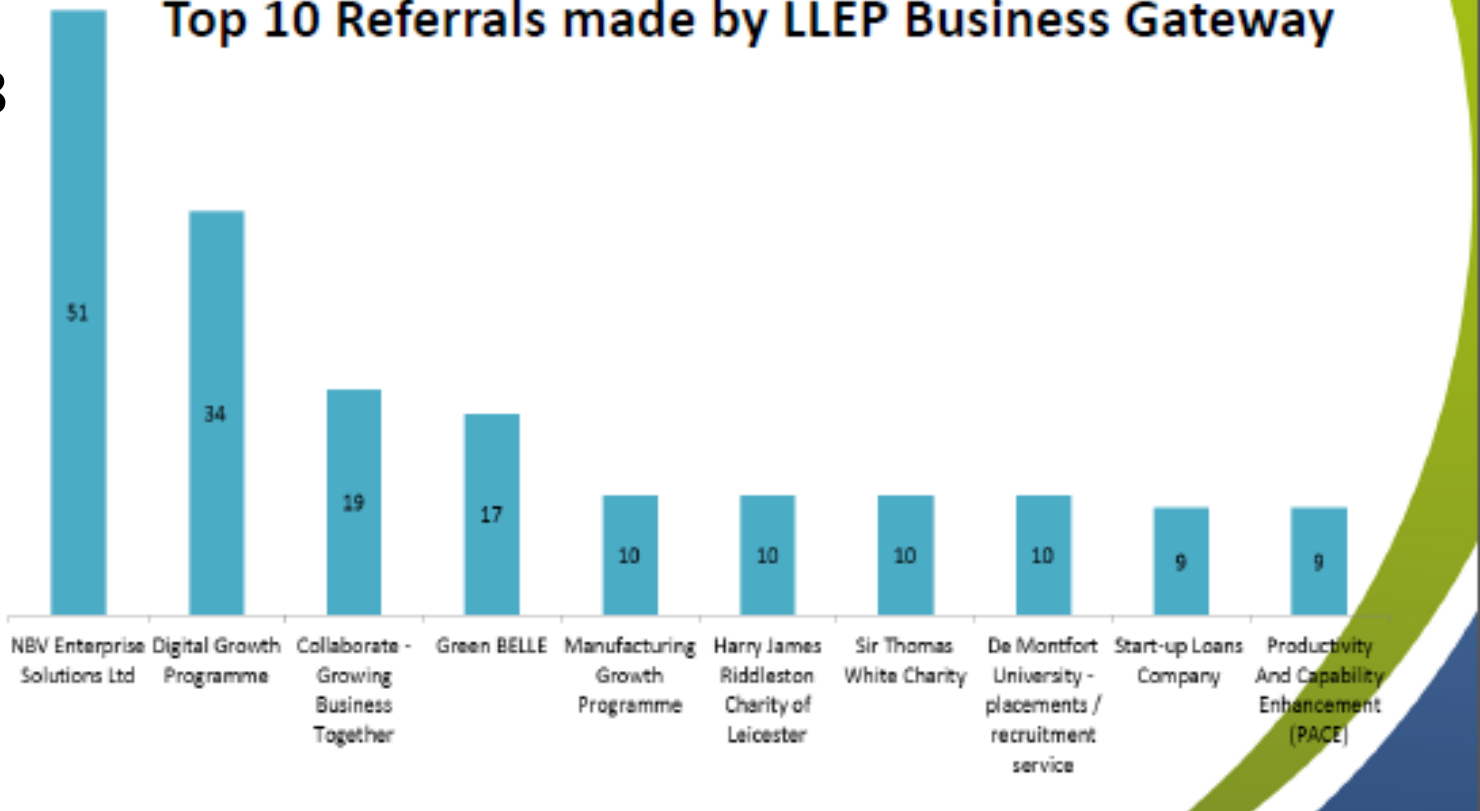
Total Twitter followers
1824

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**Quarter 3
Jan-Mar 2018**

Top 10 Referrals made by LLEP Business Gateway



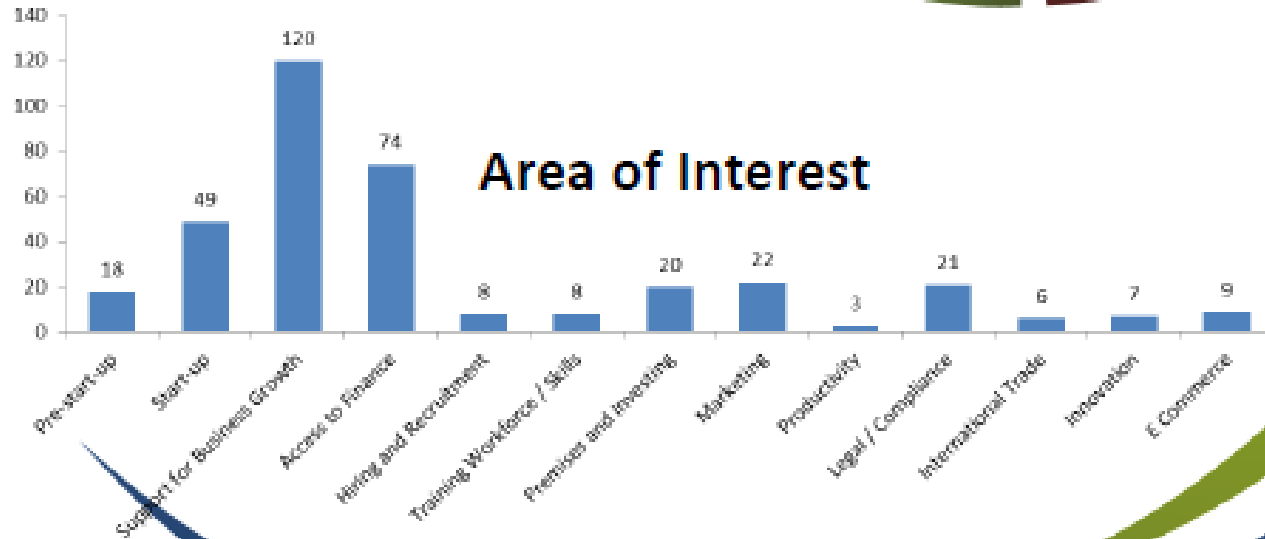
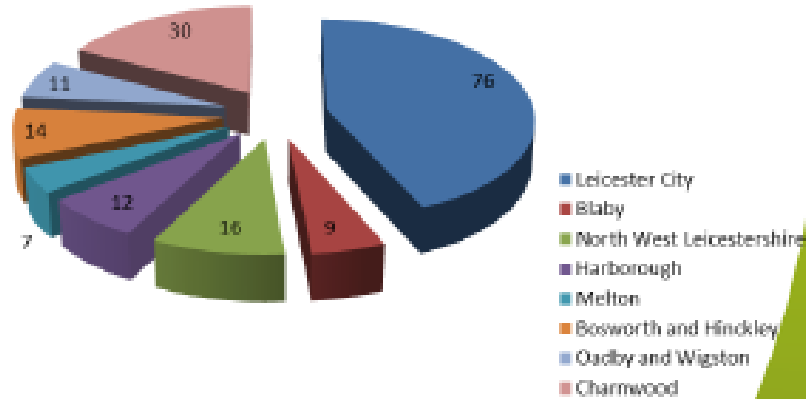
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Quarter 3
Jan-Mar 2018



BG Enquiries by District

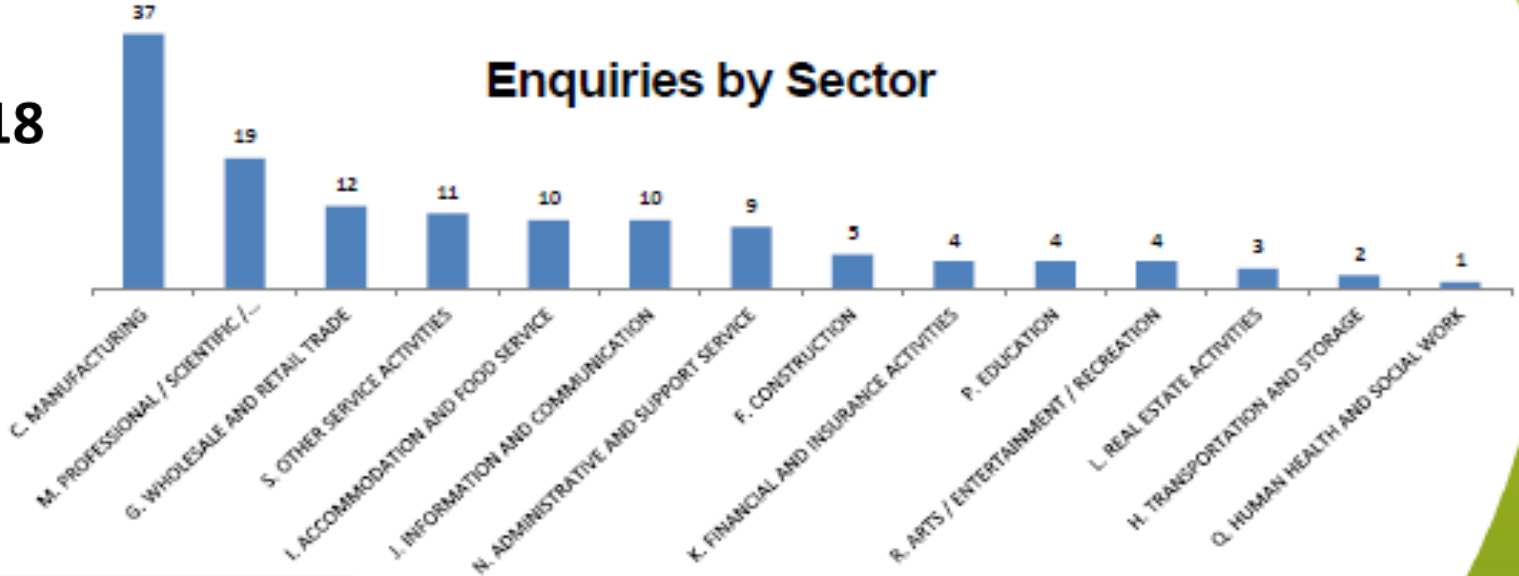


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Quarter 3 Jan-Mar 2018

Enquiries by Sector



Website Hits

Popular pages include:





- [Collaborate](#)
- [Business Grants](#)
- [Events](#)

Popular Outbound Links:

- [Biz Gateway Directory](#)
- [Collaborate](#)
- [Digital Growth Programme](#)



Business Gateway Statistics

	October 2014 – Mar 2018	Jan -Mar 2018
 Website users	69,751	9,317
Enquiries	3,791	328
 Linked in	1,045	28
 Twitter	1,824	159
Events	169	8
 Engagements	18288	1046

