

## Free seminars and workshops 2019

Organised by Collaborate partners.  
Click the link or visit [www.llep bizgateway.co.uk/events](http://www.llep bizgateway.co.uk/events) for details.

Date and Time	Title	Location	Sectors
16 Jan, 09.30-12.30	<b><u>SEO Masterclass 4 part programme</u></b>	LCB Depot	Creative Industries
17 Jan, 08.30-11.30	<b><u>Finance Masterclass for business owners</u></b>	NSPCC	All sectors
22 Jan, 09.00-13.00	<b><u>BRC Standard for Food Safety - Issue 8 Update</u></b>	Leicester Food Park	Food & Drink Manufacturers
30 Jan, 09.30-12.30	<b><u>SALSA and Issue 5 Update</u></b>	Leicester Food Park	Food & Drink Manufacturers
30 Jan, 08.30-12.00noon	<b><u>IP Protection for Manufacturers</u></b>	Sketchley Grange Hotel	Engineering and Advanced manufacturing, all others welcome
12 Feb, 09.30-12.30	<b><u>Product Development: from concept to launch</u></b>	Leicester Food Park	Food & Drink Manufacturers
12 Feb, 09.30-12.30	<b><u>PR on a budget</u></b>	LCB Depot	Creative Industries
19 Feb & 5 Mar, 09.30-12.30	<b><u>2-Part Effective Branding Masterclass</u></b>	LCB Depot	Creative Industries
26 Feb, 08.30-12.00noon	<b><u>Design Sprint Masterclass – build better products faster</u></b>	Stamford Court, Leicester	Engineering and Advanced manufacturing, all others welcome
5 Mar, 09.00-13.00	<b><u>BRC Standard for Food Safety - Issue 8 Update</u></b>	Leicester Food Park	Food & Drink Manufacturers
12 Mar, 09.30-12.30	<b><u>Using Social Media Effectively</u></b>	LCB Depot	Creative Industries
14 Mar, 09.30-12.30	<b><u>Principles of Preservation and Shelflife</u></b>	Leicester Food Park	Food & Drink Manufacturers
2 April, 09.00-13.00	<b><u>Internal Audits – Food Manufacturing</u></b>	Leicester Food Park	Food & Drink Manufacturers





collaborate  
GROWING BUSINESS TOGETHER



# Need help to grow your business? Contact Collaborate

The Collaborate project is a business growth programme supporting existing businesses with less than 250 employees, that trade business-to-business, in Leicester and Leicestershire. Register here to see if we can support you: <http://bit.ly/collab enquiry>

## We offer:

- 12 hours of free business support, advice and signposting to boost growth
- Events and sector-specific workshops to learn, network and stay informed
- Inward investment to relocate and expand

(Please note Collaborate grants are no longer available. However if you wish to be put on a waiting list should any future funding become available please email [collaborategrant@leicester.gov.uk](mailto:collaborategrant@leicester.gov.uk))

## Sectors we can support:

- Food and drink manufacturing
- Creative industries
- Textile manufacturing
- Low carbon
- Logistics and distribution
- Tourism and hospitality
- Professional and financial services
- Engineering and advanced manufacturing

## Keep in touch:

Keep in touch with Collaborate by following us on social media and signing up for our newsletter:  
<http://bit.ly/Collabnewsletter>



@CollabforGrowth

[www.llep biz gateway.co.uk/collaborate](http://www.llep biz gateway.co.uk/collaborate)

Collaborate is funded by the European Regional Development Fund and partner organisations: Leicester City Council, Leicestershire County Council, East Midlands Chamber (Derbyshire, Nottinghamshire, Leicestershire) and the Food and Drink Forum.

Working in  
Partnership with:

