

# Free workshops and seminars 2019

Organised by Collaborate partners

To book visit [www.llepbizgateway.co.uk/events](http://www.llepbizgateway.co.uk/events)

Date and Time	Title and Description	Location
<b>All sectors including Professional Services, Advanced Manufacturing or Engineering</b>		
21 May, 09.30-12.30	<b><u>How to turn your website into a winning-marketing machine</u></b> A fast-paced session with help and advice on how to make your website deliver real results.	NSPCC, Leicester
11 June, 08.30-12.15	<b><u>How to improve business performance by supporting staff who care for others and reduce stress.</u></b> What every employer needs to know about supporting staff with caring responsibilities and, in addition, how to deal with stress.	Leicester Racecourse
18 June, 09.00-12.00	<b><u>How to tell your business story through social media</u></b> Ensure your customers choose you by telling them the story of your business and why you are a good fit.	Leicester Racecourse
<b>Creative Industries</b>		
19 June, 09.30-12.30	<b><u>4-Part SEO Masterclass Programme</u></b> If you want to get more people to your website and rank higher on google search this 4-part masterclass will provide everything you need.	LCB Depot
<b>Food &amp; Drink Manufacturing</b>		
21 May, 09.00-13.00	<b><u>BRC Standard for Food Safety Issue 8 Update</u></b> Attend this workshop to ensure your business can continue to achieve the BRC Standard.	Leicester Food Park
5 June, 09.30-11.30	<b><u>Technical Talk Drop-In</u></b> Have your food technical queries answered in a one-to-one session – no need to book.	Leicester Food Park
5 June, 13.00-16.00	<b><u>Factory Layout – Food Manufacturing</u></b> An overview of how to achieve best practice when setting up your factory or unit.	Leicester Food Park
19 June, 09.30-11.30	<b><u>Technical Talk Drop-In – Labelling Focus</u></b> Have your food technical queries answered in a one-to-one session – no need to book.	Leicester Food Park
3 Jul, 09.30-11.30	<b><u>Technical Talk Drop-in</u></b> Have your food technical queries answered in a one-to-one session – no need to book.	Leicester Food Park
7 Aug, 13.00-16.00	<b><u>Basics of Food Labelling</u></b> Understand the legal requirements around labelling and how to apply them to your business.	Leicester Food Park

Date and Time	Title and Description	Location
21 Aug, 09.30-11.30	<b><u>Technical Talk Drop-in – Preservation Focus</u></b> Have your food technical queries answered in a one-to-one session – no need to book.	Leicester Food Park
4 Sept, 09.30-11.30	<b><u>Technical Talk Drop-in</u></b> Have your food technical queries answered in a one-to-one session – no need to book.	Leicester Food Park
5 Sept, 09.30-12.30	<b><u>Product Development: From Concept to Launch</u></b> Learn how to take your initial product idea to launch including all the processes in between.	Leicester Food Park
18 Sept, 09.30-11.30	<b><u>Technical Talk Drop-in- SALSA Focus</u></b> Have your food technical queries answered in a one-to-one session – no need to book.	Leicester Food Park
25 Sept, 09.00-13.00	<b><u>Introduction to BRC for Food Safety</u></b> Gain an understanding of how the BRC Standard can help your business.	Leicester Food Park
<b>Tourism and Hospitality Businesses</b>		
16 May, 09.30-13.00	<b><u>Email Marketing for Tourism Businesses</u></b> Learn how to use Mailchimp to legally collect data, email your contacts and turn them into paying customers.	Sketchley Grange Hotel
16 May, 13.00-16.30	<b><u>How to Create Visual Content for Marketing with Ease</u></b> Learn how to use Canva software to create amazing visual content that represents your brand.	Sketchley Grange Hotel

13/5/19

## Grow with help from Collaborate

The Collaborate project is a business growth programme supporting existing businesses with less than 250 employees, that trade business-to-business, in Leicester and Leicestershire. Register here to see if we can support you: <http://bit.ly/collabenquiry>

### We offer:

- 12 hours of free business support, advice and signposting to boost growth
- Events and sector-specific workshops to learn, network and stay informed
- Inward investment to relocate and expand

(Please note Collaborate grants are no longer available. However, if you wish to find about future funding please register at the link above or email [collaborategrant@leicester.gov.uk](mailto:collaborategrant@leicester.gov.uk))

### Sectors we can support:

- Food and drink manufacturing
- Creative industries
- Textile manufacturing
- Low carbon
- Logistics and distribution
- Tourism and hospitality
- Professional and financial services
- Engineering and advanced manufacturing



Signing up for our newsletter here: <http://bit.ly/Collabnewsletter>

[www.llepbizgateway.co.uk/collaborate](http://www.llepbizgateway.co.uk/collaborate)

Collaborate is funded by the European Regional Development Fund and partner organisations: Leicester City Council, Leicestershire County Council, East Midlands Chamber (Derbyshire, Nottinghamshire, Leicestershire) and the Food and Drink Forum.