

## Free workshops and seminars 2019

Organised by Collaborate partners

To book visit [www.llepbizgateway.co.uk/events](http://www.llepbizgateway.co.uk/events)

### Growing Business Together

3 September 2019, 11.30-16.00 - a celebration of what's been and what's to come...

Don't miss this opportunity to find out about all the future support and help available to grow a successful business! Includes news on the new growth hub grant, one-to-one business surgeries, support provider exhibition, inspirational speakers and buffet lunch.

Book here: <http://bit.ly/GBT19>

Date and Time	Title and Description	Location
<b>All sectors including Professional Services, Advanced Manufacturing or Engineering</b>		
13 Aug, 09.00-12.00	<b><u>Achieve your Business Goals with Strategic Planning</u></b> You'll learn how a strategic plan differs from a business plan, what you should consider plus key tools to help you.	Holiday Inn, Wigston
21 Aug, 09.30-15.30	<b><u>Naked Marketing: the bare essentials to getting your marketing working harder for you.</u></b> A one-day workshop for anyone struggling to market their business providing structure and focus in your activity.	College Court Conference Centre, Leicester
5 Sept, 09.00-12.00	<b><u>Best Practice for Interviewing, Inducting and Managing Employees in the first 3 Months</u></b> Top tips on these core areas including templates to help you create the right processes.	Leicester Racecourse
24 Sept, 07.30-10.00	<b><u>How to Secure Public Sector Contracts</u></b> A focus on public procurement processes to help small companies tender for locally-available work.	Harborough Innovation Centre
<b>Creative Industries</b>		
16 Aug, 09.30-12.30	<b><u>How to Display your Products</u></b> We will show you how to describe your products online and take photographs in the best way to showcase your business.	LCB Depot
23 Aug, 09.30-12.30	<b><u>How to Make your own Short Videos for your Business</u></b> Learn how to create your own videos using iPhones or iPads for blogging, product demonstrations or events.	LCB Depot

Date and Time	Title and Description	Location
<b>Food &amp; Drink Manufacturing</b>		
4 Sept, 09.30-11.30	<b><u>Technical Talk Drop-in</u></b> Have your food technical queries answered in a one-to-one session – no need to book.	Leicester Food Park
5 Sept, 09.30-12.30	<b><u>Product Development: From Concept to Launch</u></b> Learn how to take your initial product idea to launch including all the processes in between.	Leicester Food Park
18 Sept, 09.30-11.30	<b><u>Technical Talk Drop-in- SALSA Focus</u></b> Have your food technical queries answered in a one-to-one session – no need to book.	Leicester Food Park
25 Sept, 09.00-13.00	<b><u>Introduction to BRC for Food Safety</u></b> Gain an understanding of how the BRC Standard can help your business.	Leicester Food Park

## Grow with help from Collaborate

The Collaborate project is a business growth programme supporting existing businesses with less than 250 employees, that trade business-to-business, in Leicester and Leicestershire.

### We offer:

- 12 hours of free business support, advice and signposting to boost growth
- Events and sector-specific workshops to learn, network and stay informed
- Inward investment to relocate and expand

(Please note Collaborate grants are no longer available. However, if you wish to find out about future funding please register at the link below or email [collaborategrant@leicester.gov.uk](mailto:collaborategrant@leicester.gov.uk))

### Sectors we can support:

- Food and drink manufacturing
- Creative industries
- Textile manufacturing
- Low carbon
- Logistics and distribution
- Tourism and hospitality
- Professional and financial services
- Engineering and advanced manufacturing

**[Register here to see if we can help you: www.llep bizgateway.co.uk/collaborate](http://www.llep bizgateway.co.uk/collaborate)**



***The Collaborate project will end on 30 September 2019.***

*Sign up for the Business Gateway growth hub newsletter to keep in touch with news and updates on future help and support for small and medium-sized businesses in Leicester and Leicestershire [here](#).*